



Engaging Employers for T-Level Work Placements



One of the requirements for T-Levels is that each student should complete a high quality work placement. According to the Department of Education, work placements must be undertaken with an external employer for between 45 and 60 days, and they must be, “occupationally specific and focused on developing the practical and technical skills required for the profession or trade that the student is studying for”.

Although the Government has pledged an extra £500 million to fund work placements, this doesn't solve the problem from the perspective of providers, as they still have to work out how to engage employers to make work placements happen. The question is how they can best do this.

In terms of long-term strategic planning, the answer is for providers to better understand both current and future employer demand for T-Level routes in their area. This will not only give them a better understanding of which T-Levels they should be offering, but will also help them identify which employers are most likely to offer work placements. On a short-term level, knowing which employers are looking to hire *right now* is key, as this will enable providers to identify the businesses that have the most need, and therefore the ones which are likely to be receptive to an approach about work placements.

Emsi has a number of ways to help providers achieve both long and short-term objectives:

- **Analyst** – An online data tool enabling users to identify trends and projections for any industry or occupation, at the local, regional or national level. With T-Level routes built into the tool, providers can identify which T-Level-related occupations are set to grow over the next few years, making long term employer engagement for work placements that much easier. Costs range between £15,000 – £25,000 per annum, depending on coverage.
- **Consulting** – From a basic overview of local demand for the 15 T-Level routes, to a Gap Analysis identifying how well current curriculum and completions align with employer needs, we can help providers understand not only which T-Level-related occupations are in demand in their region, but also identify the industries that represent the best opportunities for employer engagement for work placements. Costs range from £5,000 – £15,000
- **JobFeed** – An online job aggregation tool that allows providers to see who's hiring in their area right now. With the ability to search for any occupation, region or company, JobFeed is invaluable for providers who want to find out which employers in their region have the highest demand, so that they can then undertake a more targeted approach to employer engagement for work placements. The cost of the tool is £5,000 per year.

To find out more about how we can help you engage the right employers in your region, contact us at the details below.